The gospel, which the apostle Paul received by direct revelation from God, is the greatest revelation ever given to man. Paul said to the Galatians, “I certify you, brethren, that the gospel which was preached of me is not after man. For I neither received it of man, neither was I taught it, but by the revelation of Jesus Christ” Galatians 1:11-12. He called it simply “The gospel of Christ” Romans 1:16. Paul wrote 14 epistles explaining the gospel he received to the various cities and nations in which he preached. Perhaps if he had sold his books for $15.00 each, he could have lived in a mansion and been chauffeured in the finest chariots to his meetings around the world. On the other hand, if he had chosen that course, we would have never heard of Paul or the gospel he preached. Instead of seeking to enrich himself, the apostle took a totally different approach to preaching the gospel. Jesus had said, "Freely you have received, freely give" Matthew 10:8, and that is exactly what the apostle did. The gospel he preached did not originate in Paul’s heart or mind. It wasn’t “after man,” and he did not receive it from man. To preach the gospel was not his livelihood, but it was rather his “debt to pay.” God had revealed to the apostle something that belonged to the entire world, how could he possibly enrich himself in the process? To have done so, he would have been worse than the “unjust steward” Luke 16:1-9 Jesus told us about.

Paul asked the church a simple question: “What do you have that you did not receive?” 1Corinthians 4:7. If you truly received it from the Lord, it is not yours to sell. You are merely entrusted with a heavenly treasure that belongs to everyone for whom Christ died … which is everyone! On the other hand, if you did not receive it from the Lord, I suppose you are free to sell it for whatever enrichment it might bring to you.

Over 27 years ago, after a desperate search that lasted several years, I received the understanding of the blood of Jesus Christ, which He shed to purify my heart from all sin. It came in an instant, like “light” from heaven that pierced the darkness of my soul. A short time later, I told God I was willing go anywhere He wanted and say anything He said, but He would have to provide the money to do so. I had struggled for years for the finances to stay on radio stations across the south. I refused to become a “beggar before men,” even to preach the gospel. The Lord said to me, “If you will say what I say, I will put your ministry on television, and it will cost you nothing.” I told the congregation what God said, and added, “It will probably be the 5 o’clock news.”

Within three weeks, the owner of Channel 22 in Houston Texas showed up at our midweek service. The result was that our ministry was seen twice weekly for eight years without charge because the owner, Eldred Thomas, wanted someone who preached the blood of Jesus on his station. Only when the station was sold to Daystar did our broadcasts cease.

Since that time, God has spoken to me many things He would do if I would simply, “Say what God says.” The strangest thing He ever said to me was, “If you say what I say, one day you will throw a rock into a pond, and its ripples will wash up on every nation.” I understood from the start, that what God says is best seen in the Scriptures of the KJV Bible. I had spent years of ministry preaching the dreams and visions of things to come that God had given me, but now I know more than ever that to “say what God says” is to say what He says in the Scripture. We began to write and preach the things we see in God’s Word more plainly than we ever had before. We also made a commitment to send the gospel through our Behold the Lamb books to any person, anywhere in the world, without charge. Since that time we have seen those “ripples” touch over 120 nations.

If I had a “pill” freely given to me that would cure cancer, and I sold it to the public for $10,000.00 per pill, “because it saves lives,” I would get rich, but what kind of person would I be? That is exactly how I feel about the gospel God has given me to publish and preach. The world and even the modern church desperately need it, so we dare not sell it. The gospel of Christ is too valuable to sell! It must be “freely given” to as many as will receive it. Almost everyone who hears of it says, “We have never heard this before.” It is not that it is something “new” that has never been preached before, but because it is the gospel that has been forgotten and trampled under the feet of many generations of religious profiteers. It is exactly the same gospel the apostles Paul and John preached in their epistles. The “revelation” that “Jesus is the Christ, the Son of the living God” Matthew 16:16, reveals that Christ came into the world to “make an end of sins” and “bring in everlasting righteousness.” Those who believe it and trust in Jesus Christ alone to do it are made free from sin, and enter into sweet rest from the struggles imposed by religion. Jesus said, “Come unto Me … I will give you rest” Matthew 11:28.

“Ho, every one that thirsteth, come ye to the waters, and he that hath no money; come ye, buy, and eat; yea, come, buy wine and milk without money and without price. Wherefore do ye spend money for that which is not bread? and your labour for that which satisfieth not? hearken diligently unto me, and eat ye that which is good, and let your soul delight itself in fatness. Incline your ear, and come unto me: hear, and your soul shall live;” Isaiah 55:1-3

“And the Spirit and the bride say, Come. And let him that is athirst come. And he that taketh of the water of the river shall be refreshed.” Revelation 22:17